| SOUTHERN DISTRICT OF NEW YORK       | -X .  |
|-------------------------------------|---|
| KENNETH M. RUBIN, Plaintiff,        | : 20cv3068 (DLC)  |
| -v-                                 | ORDER   |
| MOTIVATE DESIGN LLC and MONA PATEL, | USDC SDNY   |
| Defendants.                         | DOCUMENT  ELECTRONICALLY FILED  DOC #:  DATE FILED: 8 #3 - 2020 |
| DENISE COTE, District Judge:        | DATE FILED.   |

This action was filed on April 16, 2020. On August 11, the Court scheduled an initial pretrial conference pursuant to Rule 16, Fed. R. Civ. P. to occur on September 18, 2020. On August 12, plaintiff requested that his time to effect service on defendant Mona Patel ("Patel") be extended to September 14, 2020. Accordingly, it is hereby

ORDERED that plaintiff shall effect service on Patel by

September 4, 2020. Plaintiff is advised that failure to serve

Patel by that date may result in the dismissal of the claims

against Patel for failure to prosecute this action.

Dated: New York, New York August 13, 2020

United States District Judge